Political Economy of Development

Week 1: Introduction and Overview of Economic Growth Theory

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rically we	see diverg	gence	
Income per capita relative to Western Europe			
0	1000	1820	1998
1.00	1.00	1.00	1.00
0.89	1.00	0.97	1.46
0.89	1.06	0.54	1.14
0.89	1.00	0.54	0.32
0.89	1.00	0.54	0.24
1.00	1.13	0.47	0.16
0.94	1.04	0.34	0.08
	rically we Income pe 0 1.00 0.89 0.89 0.89 0.89 1.00 0.94	Income per capita relation 0 1000 1.00 1.00 0.89 1.00 0.89 1.00 0.89 1.00 0.89 1.00 0.89 1.00 0.89 1.00 0.94 1.04	Income per capita relative to Wester 0 1000 1820 1.00 1.00 1.00 0.89 1.00 0.97 0.89 1.06 0.54 0.89 1.00 0.54 0.89 1.00 0.54 0.94 1.04 0.34





































A conceptual framework for the political economy of development

(Preliminary and incomplete)

The big questions of development:

- I. Why are some societies so poor, volatile, unequal and violent?
- II. Why have some societies become more wealthy, stable, equal and peaceful?
- III. What policies or reforms help achieve this?



 Political choices, institutions, and forms of government → Economic performance?

Starting point: What leads to low levels and growth rates of income?

- Proximate answer:
 - The country has not accumulated factors (H, K)
 - They are not combining factors effectively (A)
- This proximate analysis is the domain of growth models and growth accounting
- So we need to ask why politics and institutions can affect *A*, *H*, and *K*?

Why would K, H, A and g_Y be low in some countries? How can we explain the patterns we see (e.g. twin peaks)? Three major kinds of stories (models)

1. Neoclassical view

- Function of different starting points and possibly different steady states
 - e.g. Solow-Swan model
 - Endogenous growth models (e.g. AK model)
- Evidence not necessarily consistent with predictions of the models
 - e.g. higher marginal returns to factors and higher growth rates in poor countries)
- Overall, may hold for middle- and high-income countries

2. Poverty trap

- Multiple equilibria
- Marginal changes in factors not sustained
 - Equilbria are "attractive"
- Key features: Some form of increasing returns, plus some form of constraint

3. Rigidities

- Not trapped, but structural change, factor accumulation, or technical advancement impeded and slowed
- A middle view between neoclassical and poverty trap?

Potential traps and rigidities

Through the lens of politics and institutions

a. Economic market failure

- Incomplete credit and risk markets
 - On its own: Rigidity
 - Combined with increasing returns or production discontinuities (e.g. fixed costs): Poverty trap
- These market failures may have political/institutional roots
 - · Obvious source: Political instability
 - · Political roots of institutional failure unexplored theoretically and empirically

b. Weak incentives to invest or innovate

- Uncompetitive markets
 - · Protection, regulation, excessive market power
- Stifling of creative destruction
- High rates of risk or depreciation
 - Instability: Crime, disasters, social conflict
- Poor protection of property rights
 - Poor rule of law
 - · Weak institutions of contract enforcement or dispute resolution
 - State expropriation, or punitive taxes

Potential traps and rigidities Through the lens of politics and institutions Economic externalities and coordination c. Demand externalities • e.g. Require high incomes to produce at high level • e.g. "Big Push model" of Rosenstein-Rodan - Supply externalities • e.g. Shared technological investments (R&D, linkages) • e.g. Hirschman - Coordination a political problem? Externalities from public goods d. - Akin to a supply externality Constrained by quality of governance • State capacity, bureaucracy • Inhibited by clientelism, corruption - Constrained by societal features and fractures? · Levels of inequality · Social cleavages, heterogeneity

Potential traps and rigidities

Through the lens of politics and institutions

e. Rigidities in structural change

- Often modeled as dual economy models

- Traditional and modern economies function in parallel but with limited interaction
- e.g. Lewis model of unlimited supply of labor, Malthusian models, Demographic transition
- Difficulties in the transfer of factors from traditional to modern sectors
- E.g. Barriers to migration, skills acquisition, etc.

- Self-enforcing factors in the traditional sector inhibit modern sector growth

- e.g. Malthusian population growth in traditional sector
- Some of these factors could be political/institutional
 - e.g. Traditional culture and institutions enforce contracts better than in modern sector (cities)
 - Norms of childbearing influencing demographic transition

f. Beliefs and ideas

- Ideology \rightarrow bad policy
 - E.g. Communism and command economies
- Herding, information cascades
 - Could lead to externalities and coordination problems

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2. Economic performance → Political choices, institutions, and forms of government?

So far we have treated political choices, institutions and forms of government as exogenous to economic development.



a. Modernization theory

- Macro-level
 - Income and economic development → social change, democracy?
- Micro-level
 - Impact of income on social and political behavior?
- b. Income \rightarrow Reduced violence, increased stability
 - Increases state counter-insurgency capacity
 - Reduces likelihood of grievances, frustration-aggression
 - Increases opportunity cost of conflict
- c. Endogenous origins of institutions
 - Institutional and state development a product of investment (e.g. Besley and Persson)
 - Can be shaped by economic endowments

3. Where do political choices, institutions, and forms of government come from?

a. What institutions are important?

- "Economic" vs "political"
- Formal versus informal
- Dividing line with culture?

b. Competing theories of institutional development

- Endogenously determined
 - By economic actors to maximize efficiency (e.g. Coase, Williamson, etc.)
 - Strategically chosen to preserve power, bargaining between groups (e.g. Acemoglu and Robinson)
- Somewhat exogenously determined
 - Byproduct of groups pursuing other interests (e.g. Tilly
 - Initial conditions, historical accidents, and path dependence (e.g. Herbst)
- Many others

c. How persistent are institutions?

- Often assumed to be quite persistent, but not always (e.g. Levitsky)

4. How to reform policy, institutions, and form of government?

a. Can institutions be changed on the margin?

- Ease of changing property rights, rule of law
- Effectiveness of "parchment" changes
- Feasibility of norm and informal institutional change
- b. What is the effectiveness of the tools available?
 - Aid
 - Military intervention
 - Information

c. When does policy reform occur? Why does it succeed or fail?

- Role of agency, interest groups, political incentives, ideology
- Persistence of ideas and institutions

d. Can reform be directed and planned?

- Skeptics (Scott, Easterly, Hayek, Ferguson)





















The economy has a single "steady state" (SS) equilibrium

• Recall

 $\dot{k} = sy - (n + \delta)k$

• Thus

$$\dot{k}_{k} = s^{y}_{k} - (n + \delta)$$

- If g_k is steady then y_k must be steady.
- Thus the SS condition for this capital accumulation function is $g_y = g_k$





What does capital accumulation look like with technical growth?

• Aggregate capital accumulation is unchanged

$$\dot{K} = sY - \delta K$$

• Now define capital and output per *effective worker*, $\kappa = \frac{K}{AL}$ and $\hat{y} = \frac{Y}{AL}$

$$\hat{K}_{AL} = s\hat{y} - \delta\kappa$$

$$\dot{\kappa} - n\kappa - g_A \kappa = s\hat{y} - \delta\kappa$$

$$\hat{k} = s\hat{y} - (\delta + n + g_A)\kappa$$

- To maintain capital per *effective worker*, workers have to be equipped with the new technology
- As before, at some point $s\hat{y} = (\delta + n + g_A)\kappa$, so that $\dot{\kappa} = 0$





"Growth accounting"

How much growth is (proximately) related to the accumulation of K (and H) and how much from TFP (A)?

• Recall the growth decomposition:

 $g_v = g_A + \alpha g_k$

- We have cross-country data on g_y and moderate quality data on k (and hence g_k), but no direct measures of g_A or α
- $-\alpha = 0.3$ is a common estimate
- Studies attribute ¹/₃ to ²/₃ of income growth to TFP growth, with the upper bound seeming more plausible (see work by Hsieh)
- Challenges:
 - Capital is difficult to measure, and the results are very sensitive to this
 - TFP is measured as a residual
 - This is <u>not a causal relationship</u>, but a proximate accounting one. The factors that underlie TFP undoubtedly influence incentives to invest







Also unsatisfying: all the action in the Solow model is coming from exogenous parameters

- Different countries may have different levels of savings, population growth, TFP and TFP growth
- This just presents additional puzzles
 - If knowledge and organization are public goods, why aren't they widely and quickly adopted?
 - Even if they are not pure public goods, the returns from acquiring them are so high that the incentives to overcome any barrier are huge
 - Why not increase savings? Or reduce the birth rate?
- This opens the door to components or determinants of *s* and *TFP* that are extremely persistent and difficult to change
 - e.g. "culture", "institutions", "social conflict", and maybe even "human capital"
 - Inhibit technological diffusion and growth, and reduce incentives for investment

Literature has gone in several directions Trying to match theory to empirical realities, and reduce need to assume growth exogenously (which everyone hates) 1. Add additional factors to Solow a. Human capital, natural resources, public goods (i.e. government taxation and spending) 2. Endogenize savings and population growth a. Requires building micro-foundations 1. Ramsey-Cass-Koopmans model (adds time preferences) 2. Models of the demographic transition, Malthusian models 3. Endogenize technological growth a. Allow for technological growth to be determined within the model 1. Mechanically, such as in "learning by doing" of AK models 2. Through forward looking investments and empirically-founded models of technological innovation, diffusion, and creative destruction (e.g. R&D models, Schumpterian models) b. Also allow for the possibility of increasing returns to scale (IRTS) 4. Allow both for IRTS and constraints a. Poverty traps, rigidities We will touch on #1 in the problem set, simple elements of #3 today, #4 next week, and perhaps touch on basic elements of #2 in the following week (especially the Euler equation).



- Among the earliest and simplest models of endogenous growth
- Rooted in the notion that there is a technological externality called "learning by doing"
 - There are many small firms who take technology as given
 - But as *K* grows large, some firms learn how to do things better, and this knowledge is a public good
 - This generates increasing returns to scale (IRTS) as opposed to CRTS in the Solow model
- An alternate way to model this is to allow the introduction of human capital (*H*) to provide the IRTS, rather than *A*











The uses of AK

- Variations have been used for more advanced endogenous growth models
 - e.g. Adding rewards for technical progress
- Could be true for a range of K
 - i.e. production is non-convex over some range
- For this reason AK is often the basis for simple poverty trap models
 - Where IRTS over some range is typically a crucial ingredient

Do these models help us explain comparative development?

- Simply kicks the question backwards: Why do some societies save and invest a lot, innovate and adopt new technology, and have a well-organized productive sector?
 - Focus is on the *proximate* rather than the *fundamental* determinants
- Yet growth theories help us structure our thinking and focus our attention on the proximate determinants that matter (theoretically and empirically)
- Also suggests important institutions and other "stuff" that matter
 - Has focused our attention on property rights, innovation systems
 - Tended to focus less on political instability, social conflict
- In order to get at these fundamental roots, however, literature has moved away from growth theory to more dynamic political economy models
 - e.g. Acemoglu and Robinson. Besley and Persson

Income and growth measurement

Income = Gross domestic product (GDP)

• A measure of national income

 Sum of the value of goods and services produced within the borders of a nation

- What's in? What's out?
 - Goods and services sold on the market
 - Excludes unpaid housework and family workers
 - But try to estimate and include farm produce that is consumed
- If poor countries have more non-market transactions, we:
 - underestimate their income
 - overestimate their growth









• Pick a set of prices for all goods and services in one country and use that set of prices to value goods and services in all

	MEASURED USING OFFICIAL EXCHANGE RATES	MEASURED AT Purchasing Power Parity	CALCULATION TO OFFICIA EXCHANGE RATE CALCULATION
lanan	34 010	27380	0.8
United States	35,400	36,110	1.0
Germany	22.740	26,980	1.2
Senegal	470	1,540	3.3
Kazakhstan	1,520	5,630	3.7
Indonesia	710	3,070	4.3
China	960	4,520	4.7
Vietnam	430	2,300	5.3
India	470	2,650	5.6
Ethiopia	100	780	7.8

	Growth of income per capita		
	0-1000	1000-1820	1820-1998
Western Europe	-0.01	0.14	1.51
Western Offshoots	0	0.13	1.75
Japan	0.01	0.06	1.93
Latin America	0	0.06	1.22
Eastern Europe /USSR	0	0.06	1.06
Asia (excluding Japan)	0	0.03	0.92
Africa	-0.00	0	0.67

















"in dealing with extreme poverty in developing economies, we may be able to go a long distance in terms of a relatively small number of centrally important functionings and the corresponding capabilities, such as the ability to be well-nourished and wellsheltered, the capability of escaping avoidable morbidity and premature mortality and so forth.



In other contexts, including more general problems of assessing economic and social development, the list may have to be much longer and much more diverse."





